



**SCHUYLKILL CANAL ASSOCIATION**  
A Non-profit Corporation

**SCA's 26<sup>th</sup> Canal Day, June 29, 2008**  
**Be a part of the fun!**

Dear Friend:

May 2008

The Schuylkill Canal Association would like to offer you an opportunity to join in the fun of the most exciting event of this year's summer festival season;

**Canal Day 2008, Sunday, June 29, 2008.**

It is fun, it is exciting and you don't want to miss out on this chance to show the community that you support the efforts of the Schuylkill Canal Association in preserving the canal and its industrial heritage within the Schuylkill River Valley.

Canal Day, SCA's annual community fundraiser, is our way of increasing awareness of the great significance the Schuylkill Canal played in our community's growth and prosperity. The activities planned for the day highlight the navigation's history as well as all there is to enjoy in outdoor recreation along the 3-mile linear greenway and 2.5-mile canal waterway that flows past the villages of Mont Clare and Port Providence in Upper Providence Township. The park provides access for boating, fishing and hiking along multiple trails; both land and water, for visitors of all ages and life styles to enjoy.

Show your support by taking out an ad in SCA's 26<sup>th</sup> Canal Day Program booklet. For as little as \$25 up to \$100, you can place an ad in the booklet that will be given to all that attend Canal Day, June 29, 2008; 3,000 visitors are expected. The following list will provide you with the ad sizes and requested donation associated with each choice:

- \$100 donation – full page ad, 4 ¾" W by 7 ¾" L
- \$ 50 donation – half page ad, 4 ¾" W by 4"
- \$ 25 donation – business card ad

SCA is looking forward to a great day along the canal and we know you will want to be a part of all the fun and excitement the day will have to offer. Please fill in the enclosed form, include your camera ready ad along with your check in the amount specified according to the ad size you wish to take out. **All ads and their corresponding donation must be received no later than 6/16/08 to be included in the program booklet.**

If you have any questions, please do not hesitate to call or email SCA at the number / email listed below. Thank you for your consideration and support.

SCA Canal Day Committee

400 Towpath Road • P. O. Box 966 Oaks, Pa 19456-0966

Tel. 610-917-0021 • Fax 610-917-8030

[www.schuylkillcanal.com](http://www.schuylkillcanal.com) • [info@schuylkillcanal.com](mailto:info@schuylkillcanal.com)

*It is FUN*

*It is EXCITING*

*It is Canal Day 2008*



**Taking an ad out in Canal Day 2008's program supports  
your own community!**

**YES**, my organization wants to support the Schuylkill Canal Association in its important work in maintaining, managing and continuing to restore and preserve the canal area as a historic and recreational community resource.

I want to take out an ad that will be included in the Canal Day 2008 program booklet. The booklet will be given out to all that attend, 3,000 visitors are expected, and my organization will be highlighted on the sponsor list accordingly.

Enclosed is a copy of my camera ready ad to be scanned. I want the following ad size:

\_\_\_\_\_ \$100, full page ad, 4 ¾" W by 7 ¾" L

\_\_\_\_\_ \$ 50, half page ad, 4 ¾" W by 4" L

\_\_\_\_\_ \$ 25, business card ad, please see attached card to be scanned

All ads and the associated donation must be **received no later than 6/16/08** to be included in the program booklet. Ads can be emailed to [info@schuylkillcanal.com](mailto:info@schuylkillcanal.com), in a PDF file format or as a word document.

**Please fill in the form below:**

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Phone#** \_\_\_\_\_ **Fax#** \_\_\_\_\_

Checks are to be made payable to SCA, Inc. Mail to: SCA, PO Box 966, Oaks, PA 19456. To contact the Schuylkill Canal Association, please call 610-917-0021 or visit our website at [www.schuylkillcanal.com](http://www.schuylkillcanal.com).

All contributions are tax deductible. A copy of SCA's official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.